Artwork Preparation Checklist

ARTWORK SPECIFICATIONS:

	Checklist	Requirements	OK ?
1	Accepted files	PDF and AI (generated from Adobe Illustrator). We do NOT accept files created or exported from InDesign as there is a high risk of splitting images into small fragments and causing production issues.	
2	Official Template	Your artwork must be provided inside of the official Rubik's template format (ask your distributor for the new 2024 version).	
3	Image DPI>300	Ensure all embedded or linked image files have a resolution of at least 300 dpi (at 100% scale). Lower resolutions may result in poor print quality.	
4	Images Embedded	Make sure to embed all linked images when saving your file files. (Illustrator: *File > Save As* and check *"Include Linked Files."*).	
5	CMYK	Use CMYK color mode for the template and all your files. Do NOT use RGB. Do Not include Pantone or spot colors (Any spot colors will be automatically converted to CMYK).	
6	100% Scale	All files must be submitted at 100% scale (actual size) to avoid scaling issues during printing.	
7	Bleeding area	All template bleeding zones must be filled out (2.5mm around the print zone). No graphic elements should extend beyond. Use a clipping mask if necessary to prevent overflow.	
8	Safety Margin	Keep a safety margin of at least 1mm within the cut lines. Avoid placing key elements, such as text / logos, near the edges. Any frame or border on the edge of the panels must have a thickness of 2.5 mm or higher.	
9	Text and Fonts	All texts must be converted to outlines to avoid missing fonts during production. (Illustrator: *Type > Create Outlines*). Keep your fonts size in 4pt or higher to ensure texts are well printed.	
10	QR Codes	If you want to include a QR code, make sure to use a white background, keep a 2mm safe zone and Not to overlap any die cut lines. It is important to test that it is scannable before submitting your artwork.	

RUBIK'S LICENSE GUIDELINES (required by SPIN MASTER)

11	Rubik's Logo and Legal Line	The Rubik's logo is mandatory. Only use the version included in the latest template. Do NOT edit, move or resize the legal line.	
12	Panel Color placement on a Rubik's Cube	If your artwork includes 2 or more panels with Rubik's colors (i.e. similar to white, orange, yellow, blue, and green), they must be arranged to match the toy's color layout. Please refer to our official guideline document or request it from your reseller.	
13	Restricted topics and Industries	Brand or artworks related to the following topics are restricted: •Army and Defense (contact us) •Politic & Religion •Alcohol & Tobacco •Polarizing or Controversial content •Gambling & Casino •Sex or obscene content •Hard Substances (Drugs etc) •Weapons, Firearms, orViolence •Video games (contact us)	

IMPORTANT NOTES
- If your file doesn't meet these standards, we may need to reject it, and you will be notified by email.
- If adjustments are required, we will let you know how to edit your artwork. Our goal is to ensure a smooth printing process and deliver the best possible results.