

FREEZE IT

ICE STICK TRAY

BRANDING GUIDELINES

- Relief Moulded Design to central panel only
- Design Area: 100x25mm
- Minimum Line Width: 0.5mm
- Designs to be kept as bold as possible

Artwork Examples:

The
Cold
Drink
Co.

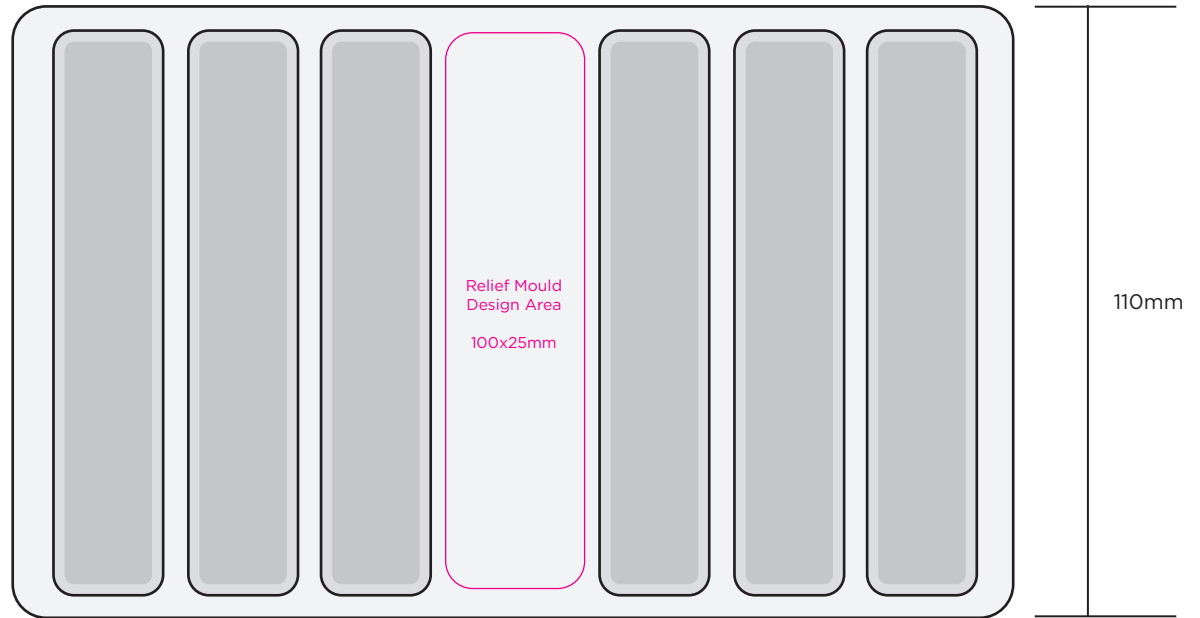
THE
COLD
DRINK
CO.



This artwork is good.
Detail is solid and smallest test
is above 1mm thickness

This artwork is unusable.
Detail is too small, with thin lines
in text that are under 0.5mm.

Top View



Side View

